

# Kremena Slavova

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## EMPLOYMENT

2017-present CUNEF Universidad, Associate Professor, Dept. of Business Management

2012-2017 Middlesex University London, Senior Lecturer

2010-2012 University College London, Research Associate

## EDUCATION

PhD in Business Administration and Quantitative Methods, Universidad Carlos III de Madrid. 2009.

## FIELDS OF INTEREST

Strategic management, innovation management, technology strategy

## PUBLICATIONS

Slavova, Kremena: "In-licensing university technology and firm innovation", *Technovation*, 125, Art. 102758, 2023.

Slavova, Kremena: "When firms embrace science: university alliances and firm drug development pipeline", *Journal of Product Innovation Management*, 39, 265–279, 2022.

Slavova, Kremena; Jong, Simcha: "University alliances and firm exploratory innovation: Evidence from therapeutic product development", *Technovation*, 107, Art. 102310, 2021.

Asimakopoulou, Grigorios; Revilla, Antonio. J.; Slavova, Kremena: "External Knowledge Sourcing and Firm Innovation Efficiency", *British Journal of Management*, 31(1), 123-140, 2020.

Slavova, Kremena; Fosfuri, Andrea; De Castro, Julio O.: "Learning by hiring: the effects of scientists' inbound mobility on research performance in academia", *Organization Science*, 27 (1), 72-89, 2016.

## **PROFESSIONAL ACTIVITIES**

Director of the Master Programme in International Business and Global Management at CUNEF University

Associate Editor of BRQ Business Research Quarterly