

Gemma Berenguer

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EMPLOYMENT

Full Professor of Operations Management, Dept. of Business Management, CUNEF Universidad (2026–Present)

Affiliated Professor of Closed-loop Supply Chain, University of Graz (2026–Present)

Associate Professor, Ramón y Cajal Fellow, Universidad Carlos III de Madrid (2020–26)

Assistant Professor, Purdue University (2012–20)

EDUCATION

PhD, Industrial Engineering & Operations Research, UC Berkeley (2012)

MEng, Logistics and Supply Chain Management (ZLOG-MIT), 2007

MSc Economics, Barcelona GSE, 2006

BSc/5-year Degree in Mathematics, UPC, 2005

FIELDS OF INTEREST

Operations and Supply Chain Management, Nonprofit Operations, Sustainable Ops.

SELECTED PUBLICATIONS

Berenguer, Gemma; Sohoni, Milind (eds.): Nonprofit Operations and Supply Chain Management: Theory and Practice, Springer, 2025.

Berenguer, G., Costas, N., and Sáez de Tejada Cuenca, A. The state of supplier diversity initiatives for large corporations: the new sustainable supply chain?, *Production and Operations Management*, vol. 34 (3), 541-551, 2025.

Berenguer, G.; Haskell, W.; Li, L.: Managing Volunteers and Paid Workers in a Nonprofit Operation, *Management Science*, 70(8), 5298–5316, 2024.

Berenguer, G.; Shen, Z.J.M.: Challenges and Strategies in Managing Nonprofit Operations, *Manufacturing & Service Operations Management*, 22(5), 888–905, 2020.

Berenguer, G. ., Feng, Q., Shanthikumar, J.G., Xu, L. The Effects of Subsidies on Increasing Consumption through For-Profit and Not-for-Profit Newsvendors, *Production and Operations Management*, 26(6), 1191–1206, 2017.

Berenguer, G. Iyer, A., and Yadav, P. Disentangling the efficiency drivers in country-level global health programs: an empirical study, *Journal of Operations Management*, 45, 30–43, 2016.

Zhang, Z., Berenguer, G. and Shen Z.J.M. A Capacitated Facility Location Model with Bidirectional Flows, *Transportation Science*, vol. 49 (1), 114-129, 2015.

Atamtürk, A.; Berenguer, G.; Shen, Z.J.M.: A Conic Integer Programming Approach to Location-Inventory Problems, *Operations Research*, 60(2), 366–380, 2012.

SELECTED WORKING PAPERS

Diversity Wishing in the supply chain. A cross-cultural study, with Anna Sáez de Tejada.

Keep, Donate... or Sell? Charities' Survival in Second-Hand Apparel Markets, with Clara Carrera.

Charitable Donations of Time and Money across Time: A Study of their Dynamic Trajectories and Spillover Effects, with Ana Mínguez and Javier Sesé.

SELECTED ACADEMIC HONOURS AND GRANTS

Knowledge Generation Project co-PI (2025–2028)

Knowledge Generation Project PI (2022–2026)

Ramón y Cajal Fellowship (2021-2026)

POM Journal Best Senior Editor Award (2025)

Excellent Young Researcher Award, Consejo Social, UC3M, 2024

Wickham Skinner Best POM Paper Award, 2018

SOLA INFORMS Bi-Annual Doctoral Dissertation, 2014

SELECTED PRESENTATIONS

KEYNOTES (2026) European Supply Chain Day, European IEOM Conference; (2025) Optimad Madrid

SEMINARS (2026) Rotterdam School of Management, CUNEF; (2025) ESSEC, Tilburg, IE Business School, University of Graz; (2024) INSEAD; (2023) WPI; (2022) Virginia Tech, Universitat Pompeu Fabra. etc.

PROFESSIONAL ACTIVITIES

Department Editor, Decision Sciences Journal; Associate Editor, Operations Research; Senior Editor, POM journal; Vice-Dean of Bachelor, UC3M (2024-2026), Vice-President Europe, POMS (2022–2024); President, INFORMS Public Sector OR Section (2023).