

# Marta Alonso

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## EMPLOYMENT

2026- Assistant Professor on Tenure Track, Dept. of Finance and Accounting, CUNEF Universidad

2023-2026 Postdoctoral Fellow, Dept. of Accounting and Control, IESE

## EDUCATION

Ph.D. in Business and Economics, University of Navarra (2022)  
Visiting PhD scholar, King's Business School (2021)

M.Sc. in Economics and Finance, University of Navarra (2015)

B.A. in Business Administration, University of Navarra (2014)

## FIELDS OF INTEREST

Corporate governance, sustainability, corporate disclosure, corruption

## PUBLICATIONS

Alonso, M., M. Aranda, A. Mesa, and A. Moreno. "Stock market response to private corruption: The moderation role of public perceptions." *European Financial Management*, 32:438–454, 2026.

Alonso, M., A. Gupta, and B. Simon-Yarza. "Do CEO connections to the Chinese Politburo pay off and how?" *Corporate Governance: An International Review*, 33:680–698, 2025.

Alonso, M., J. Arnal, A. Mesa, and A. Moreno. Do corruption perceptions impact the pricing and access of Euro area corporates to bond markets? *The European Journal of Finance*, 30(4): 370–384, 2024.

Alonso, M., N. Palma, and B. Simon-Yarza. The value of political connections: Evidence from China's anti-corruption campaign. *Journal of Institutional Economics*, 18(5): 785–805, 2022.

- Shortlisted for the 2023 Elinor Ostrom Prize
- Media coverage in Bloomberg

## WORKING PAPERS

Cross-border carbon taxes and shareholder wealth, with M. Jacob (IESE), G. Ormazabal (IESE), R. Raney (IESE)

Do CEOs' political ideologies matter for climate disclosures?, with W. Ben-Amar (University of Ottawa), D. Castro-Herrera (ESDES Lyon Business School)

## ACADEMIC HONOURS AND GRANTS

Shortlisted for the 2023 Elinor Ostrom Prize

Research project of the Spanish Ministry of Science and Innovation, 2024-2027. Project title: The role of accounting in the world's global challenges. Grant awarded: 113,750€. PID2023-150744NB-C41

Research project of the Spanish Ministry of Science and Innovation, 2023-2025. Project title: Finance and Accounting for ESG. Grant awarded: 105,750€. PID2022-136451NB-I00

Research Project of the Spanish Ministry of Science and Innovation, years 2020-2022. Grant awarded: 29,161€. PID2019-105227RB-I00

La Caixa Scholarship for International PhD Mention, year 2020

## SELECTED PRESENTATIONS CONFERENCES

2025    EAA Talent Workshop, IE Madrid (Spain), Nov 2025  
         XIX International Accounting Research Symposium (Spain), Jul 2025  
         EAA Annual Conference, Rome (Italy), May 2025

2024    5th Annual Boca-ECGI Corporate Finance and Governance Conf., Madrid (Spain), Dec 2024

- Scandinavian Accounting Research Conference, BI Business School (Norway),  
Sep 2024
- 2023 XVII International Accounting Research Symposium (Spain), Jul 2023  
EAA Annual Conference, Aalto University Espoo (Finland), May 2023  
SWFA Annual Conference, Houston (U.S.), Mar 2023
- 2022 EAA Talent Workshop, IE Madrid (Spain), Nov 2022  
29th Finance Forum, Santiago de Compostela (Spain), Jul 2022  
39th EBES Conference, Rome (Italy), Apr 2022

## **SEMINARS**

Universidad Adolfo Ibáñez (online), CUNEF (Spain), Universitat Illes Balears (Spain),  
University of Manchester (UK)

## **PROFESSIONAL ACTIVITIES**

- Referee European Accounting Review, REFC – Spanish Journal of Finance and  
Accounting, British Accounting Review, Journal of Institutional  
Economics, International Journal of Disclosure and Governance,  
Humanities and Social Sciences Communications
- Conference FARS Midyear Conference, EAA Annual Meeting