Juan José Rivas Moreno

CUNEF UNIVERSIDAD
Almansa 101, 28040 Madrid Spain
juanjose.rivas@cunef.edu
CUNEF Website
Google Scholar
ORCID

EMPLOYMENT

Lecturer in Economic and Business History, CUNEF Universidad	2025 – Present
Max Weber Fellow, EUI	2024 – 2025
Economic History Society Power Fellow, UCL & IHR	2023 – 2024

EDUCATION

PhD in Economic History, Department of Economic History, LSE
Viva defended 7th March 2023
Thesis title: *An Alternative Model for Early Modern long-distance Trade Finance: The Capital Market of Manila, 1680-1838* (Coleman Prize winner 2023) 2023

MSc in Economic History, Department of Economic History, LSE 2018

MSc in Empires, Colonialism and Globalization,
Department of International History, LSE 2015

BA (Hons) in History, KCL 2014

FIELDS OF INTEREST

Economic History, Business History, Financial and Monetary History, Institutional History, Early Modern Trade and Globalization, Capital Markets and Legal History, History of the Spanish Empire, Pacific History.

PUBLICATIONS

Rivas Moreno, Juan Jose: *The Capital Market of Manila and the Pacific Trade, 1668-1838: Institutions and Trade during the First Globalization*, Palgrave Macmillan Economic History Series, 2024. Shortlisted to the Royal Historical Society First Book Prize 2025 (winners announced late June/early July).

Rivas Moreno, Juan Jose: "Un modelo de financiación comercial ibérico: la conexión Macao-Manila y el origen de las obras pías, 1620-1668", in *Un oriente ibérico: política, cultura e intercambios mercantiles en el nacimiento de la primera globalización, 1580-1668*, eds. José Antonio Martínez Torres and Íñigo Valupesta Villa, Comares, 2025.

Rivas Moreno, Juan Jose: Manila Financia Instruments Database – Correspondencias (MFID-Correspondencias) 1736-1800. Dataset. Zenodo (v2.0) Mar. 2025. https://doi.org/10.5281/zenodo.15038039

Rivas Moreno, Juan Jose: "The far side of capitalism: Institutions, trade financing, and the capital market of Manila in the long eighteenth century", *Economic History Review*, early view, 2024: https://doi.org/10.1111/ehr.13393

Rivas Moreno, Juan Jose: "Strangling the Silver Stream: The Impact of the English Occupation of Manila on the English East India Company's Trade with Canton", in *The 1762 British Invasion of Spanish-Ruled Philippines: Beyond Imperial and National Imaginaries*, eds. Cristina Juan and Cristina Lee, SOAS-National Historical Commission of the Philippines, 241-254, 2024.

Rivas Moreno, Juan Jose: "La liquidez como modelo comercial: el mercado de capital de Manila y la organización del tráfico transpacífico en un contexto comparativo", in *El laberinto del crédito en la Edad Moderna: instrumentos, agentes, y mercados*, ed. Montserrat Cachero Vinuesa and Natalia Maillard, Editorial Sílex, 101-123, 2024.

Rivas Moreno, Juan Jose: "Institutional persistence and market formation: the use of charge and discharge in religious funds in the Manila trade 1735-1828", *Rivista della Corte dei Conti*, numero speciale 1/2021, 603-612, 2021.

WORK IN PROGRESS

- "The Manila correspondencia and the Institutional Underpinnings of the Transpacific Silver Trade" with Guillermo Ruíz-Stovel, part of a special issue on sea loans coordinated by Alejandra Irigoin for *Journal of Iberian and Latin American Economic History/Revista de Historia Económica*. Accepted.
- "Patronage and Accounting between the Philippines and China, 1733-1797", for a special issue on religious accounting accepted in *Itinerario*, coordinators Felicita Tramontana, Christian Windler, and Héléne Vu Thanh. Submitted. Minor corrections.
- "Political Economy, Market Structure, and the Early Modern Pacific Trade: Another look at Transpacific silver flows", *Asia-Pacific Economic History Review*. Submitted to journal.

SELECTED ACADEMIC HONOURS AND GRANTS

- Shortlisted to the Royal Historical Society First Book Prize 2025 – RHS, UK.
- Coleman Prize 2024 – Association of Business Historians Annual Conference, York.
- LSE-SEAC PhD Support Fund 2022 – LSE Southeast Asia Centre, UK.
- Newberry Library short-term Fellowship 2021 – Newberry Library, Chicago, US.
- LSE-ESRC DTP 2018-2022 – Economic and Social Research Council, UK.

SELECTED PRESENTATIONS

CONFERENCES

European Business History Association Conference, Lisbon, 11th-13th July 2024.

Economic History Society Conference, Newcastle, 5th – 7th April 2024.

Asia Pacific Economic & Business History Conference, Honolulu, 16th-18th February 2024.

Congress "Accounting Practices and Religious Orders in Missionary Territories", Instituto Svizzero di Roma and ECR Project HOLYLAB, Rome, 24th-25th January 2024.

II Congress Globalization and Growth in the History of East and Southeast Asia, Pamplona, 30th November – 1st December 2023.

Congreso Casa Asia "Un Oriente Ibérico: Política, Cultura, e Intercambios Mercantiles en el Nacimiento de la Globalización, 1580-1668", Madrid, 14th – 15th March 2023.

2022 Philippine Studies Conference at SOAS, 16th – 17th September 2022.

XIX World Economic History Congress, Paris, 25th - 30th July 2022.

Association of Business Historians Annual Conference, Glasgow, 1st – 2nd July 2022.

Economic History Society Annual Conference, Cambridge, 1st April – 3rd April 2022.

Philippine Studies Congress "The Philippines, Spain, and Globalization, Sixteenth Century to the Present: An International Conference", 23rd – 24th July 2020.

SEMINARS

Ciclo Conferencias 2025, "Europa, el mundo mediterráneo, y su difusión Atlántica", Escuela de Estudios Hispanoamericanos and Universidad Pablo de Olavide, 30th May 2025.

Datini-ESTER Advanced Seminar 2025, Prato, Datini Foundation, 11th-17th May 2025.

Early Modern Economic and Social History Seminar, Cambridge University, 7th March 2024.

Economic and Social History of the Early Modern World seminar, Institute of Historical Research, 9th February 2024.

Oxford Graduate Seminar in Economic and Social History, University of Oxford, 2nd November 2022.

Business History Collective Seminar, online, 28th April 2021.