

Miguel Ángel Rojas Gómez

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EMPLOYMENT

- Adjunct lecturer, Dept. of Business Management, CUNEF Universidad
- Master School (2025-actualidad)
- IT Strategy, Digital Transformation & Innovation, Naturgy Energy Group (2014-2024)
- Enterprise Architecture & IT Strategy, Holcim (2011-2014)
- Global Senior Project Manager, Hoffmann-La Roche AG (2007-2011)
- Founder & CEO, Digital Signage (2006-2009)
- Global Senior Project Manager, Hoffmann-La Roche AG (2004-2007)
- EMEA Support Engineer, Sun Microsystems (2001-2003)

EDUCATION

- Frontiers of Innovation and Entrepreneurship, MIT Sloan School of Management (2020,2023)
- Master's Degree in Architecture and Computer Technology and Engineering, Universidad Complutense de Madrid (2003)
- High Degree in Computer Science, Universidad Complutense de Madrid (2001)

FIELDS OF INTEREST

Business & IT Strategy, Digital Transformation, Business & Culture Change, Innovation Leadership & Management, Enterprise Architecture, Emerging Trends

PUBLICATIONS

- Book Chapter: Inteligencia Artificial y Nuevas Tecnologías en las Ciencias Sociales y en las Humanidades, 497 – 503 (2025)
- Book Advisor & Reviewer: Exponential Organizations 2.0: The New Playbook for 10x Growth and Impact (2023)

- Book Advisor & Reviewer: Positive Impact (2022)
- Article: Energy-Aware Fetch Mechanism: Trace Cache and BTB. IEEE/ACM Int. Symp. Low Power Electronics and Design (ISLPED, 2025)
- Article: A Per-Module Adaptive Fetch Mechanism, XVI Jornadas de Paralelismo (2005)

SELECTED PRESENTATIONS CONFERENCES

Gartner Symposium, TEDx Alcoi, Digital Business World Congress, ExO World Summit (Singularity University), European Blockchain Convention, Blockchain Spain, Toastmaster International, International Conference on AI, CIONET, Microsoft, Cisco, RedHat, Salesforce, Annual Congress IIBA Spain, ESIC, IASA, Corporate Summit, IKN Spain, Purpose Alliance, Startup fun, 10Radio, Ahora Radio.