

Natalia Menéndez González

[CUNEF UNIVERSIDAD](#)
Almansa 101, 28040 Madrid Spain
natalia.menendez@cunef.edu
[CUNEF Website](#)
[Google Scholar](#)
[ORCID](#)

EMPLOYMENT

- 2025** – Assistant Professor on Tenure Track, Dept. of Law, CUNEF Universidad (Spain).
- 2023** – Research Associate at Centre for a Digital Society (Italy)
- 2021 – 2024** Teaching assistant at the School of Transnational Governance (Italy)
- 2022 – 2023** Junior Research fellow at the European Institute of Policy Research and Human Rights (Latvia)
- 2022 – 2023** International Research fellow in Information Society Law Center University of Milano (Italy)
- 2021 – 2023** Research fellow in CAIDP Center for AI and Digital Policy (US)

EDUCATION

- 2019 – 2025** PhD in Law "Cultured Proportionality: Navigating the EU's Fragmented Facial Recognition Landscape" European University Institute (Italy)
- 2019 – 2020** LL.M. "Development or Dystopia? In search of a European privacy-driven algorithmic accountability framework for Facial Recognition Technology empowered by Artificial Intelligence" European University Institute (Italy)
- 2008 – 2013** Bachelor in Law University of Oviedo (Spain)

FIELDS OF INTEREST

Law and Technology, Privacy and Data Protection, Artificial Intelligence, Fundamental Rights

PUBLICATIONS

Menéndez González, Natalia “Empowering personal data sovereignty in hyper-realistic Metaverse avatars through blockchain technology” *Interactive Entertainment Law Review* 8(1):43-54 (2025)

Menéndez González, Natalia and Mobilio, Giuseppe (Eds.) *Next Democratic Frontiers for Facial Recognition Technology: The Legal, Ethical and Democratic Implications of FRT* Springer (2025)

Menéndez González, Natalia and Bozkir, Efe “Eye-Tracking Devices for Virtual and Augmented Reality Metaverse Environments and Their Compatibility with the European Union General Data Protection Regulation” *Digital Society* 3, 39 (2024)

Leslie, D., Ashurst, C., González, N. M., Griffiths, F., Jayadeva, S., Jorgensen, M., Katell, M., Krishna, S., Kwiatkowski, D., Martins, C. I., Mahomed, S., Mougan, C., Pandit, S., Richey, M., Sakshaug, J. W., Vallor, S., & Vilain, L. (2024). “ ‘Frontier AI,’ Power, and the Public Interest: Who Benefits, Who Decides?” *Harvard Data Science Review (Special Issue 5)* (2024)

Mazzoni, Leonardo, Botta, Marco, Carlini, Roberta, Filistrucchi, Lapo, Menéndez González, Natalia, Parcu, Pier Luigi “Implications of the Digital Transformation on Different Social Group” Study carried out on request of the European Parliament (2024)

WORKING PAPERS

Menéndez González, Natalia, Borges, Danielle and Botta, Marco “International Transfers of Personal V. Non-Personal Data: Reconstructing the EU Legal Puzzle” EUI, RSC, Working Paper, 2025/07, Centre for a Digital Society (2025)

Shleina, Veronica, Fahey, Elaine, Klonick, Kate, Menéndez, Natalia, Murray, Andrew & Tzanou, Maria “The Law of Facebook: Borders, Regulation and Global Social Media” City Law School (CLS) Research Paper; 2020/01

SELECTED ACADEMIC HONOURS AND GRANTS

Women in AI Ethics: Rising Star in AI Ethics 2025

Center for Legal & Court Technology (William & Mary Law School): Special mention IV Annual Artificial Intelligence Writing Competition, 2021 “Yes, I Will: Consent Dilemmas Involving Facial Recognition Technology”