

Alfonso Vegara Jr

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CUNEF Website

EMPLOYMENT

Adjunct Lecturer, Dept. of Business Management, Strategic Management, CUNEF Universidad

Director of Urban Intelligence Unit & Associate Director Future Cities Research, Fundación Metropoli.

EDUCATION

PhD in "Critical Factors for the Competitiveness of Cities" – Universidad de Navarra. 2020

Management Acceleration Program – INSEAD. 2012

MBA – Hult International Business School. 2011

Bilingual Bachelor's Degree in Business Administration – Universidad de Navarra. 2007

FIELDS OF INTEREST

Territorial and business competitiveness. Economic development. Public policy and strategic planning. Sustainability and ecological transition. Digital transformation and innovation for competitiveness.

PUBLICATIONS

The Critical Factors for the Competitiveness of Cities" Volume 204 of the WIT Transactions on Ecologt and The Environment (ISSN : 1 7 4 3 -3 5 4 1).

SELECTED ACADEMIC HONOURS AND GRANTS

Appointed and sponsored by the European Commission and Japan Business Federation to represent Fundacion Metropoli to Study Japan Smart City experience and its application to European cities.

Appointed by the University of Tokyo as Visiting Researcher to perform “Critical Factors for the Competitiveness of Cities” PhD Research Study.

Represented Fundación Metropoli at the London School of Economics on its “London and Global Cities” executive program. Focus: leadership in cities and opportunities to make cities more liveable and accessible to all ages.

SELECTED PRESENTATIONS

Regular Contributor and speaker at Asean Smart City Conference Yokohama (Japan).

Collaboration with Tokyo Development Learning Centre World Bank Tokyo (Japan).

Participation at SDG 11 Synthesis Report for UN-Habitat, General Assembly Nairobi (Kenya).

Selected Expert for Urban Land Institute Sustainability Product Council Spain.

Selected Expert for Urban Land Intitute Europe Affordable Housing Spain.

Presentations of key topics as a Board Member of Insead Alumni Association Spain.

Collaboration with Metropoli in different institutional presentations of Metropoli Projects on cities and private sector companies

PROFESSIONAL ACTIVITIES

Professor Vegara has taught various subjects at Spanish universities, including Advanced Internationalization, International Executive Development, Geopolitics of Migration, Decision Support Systems, and Organizational Strategy. He is currently the Director of the Urban Intelligence Unit at Fundación Metrópolis, specializing in urban economics and both regional and business competitiveness. He has extensive experience analyzing spatial dynamics, urban development policies, city rankings, and sustainability in metropolitan environments. His work focuses on designing solutions to create more competitive, inclusive, and resilient cities. He holds a PhD from the University of Navarra.