

César González Cantón

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EMPLOYMENT

Lecturer CUNEF Universidad	11/09-present
Visiting Faculty University of San Diego-Madrid Center	14/09-19/06
Visiting Professor Universitat Pompeu Fabra	10/09-11/08
Associate Research Fellow IESE Business School	07/09-09/09

EDUCATION

IESE Business School, Spain. 2007
Executive MBA

Universidad Complutense de Madrid, Spain. 2004
Ph.D., Philosophy

Universidad de Navarra, Spain. 1997
B.A., Philosophy

FIELDS OF INTEREST

Business ethics - Critical management studies - Open innovation

PUBLICATIONS

González-Cantón, César. 2022. The Separation Thesis Weighs Heavily on Integrative Social Contracts Theory: A Comprehensive Critique. *Philosophy of Management* 21, 391–411, 10.1007/s40926-021-00192-y.

Boulos, Sonia and César González-Cantón. 2021. No Such Thing as Acceptable Sex Orientation Change Efforts: A Human Rights Analysis. *Women & Criminal Justice* 32(1-2), 185-204, 10.1080/08974454.2021.2007200.

González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2019. Exploring the Link Between Capability Approach, Human Rights and Corporate Responsibility. *Journal of Business Ethics* 160(4), 865-879.

Slocum, A., Sylvia Rohlfer and César González-Cantón. 2014. Teaching Business Ethics through Strategically Integrated Micro-insertions. *Journal of Business Ethics* 125(1), 45-58.

González Cantón, César. 2012. Empowering People in the Business Frontline. The Ruggie's Framework and the Capability Approach. *Management Revue* 23(2), 191-216.

Kase, K., César González-Cantón and Ikujiro Nonaka. 2014. *Phronesis and Quiddity in Management: A School of Knowledge Approach*, Palgrave MacMillan.

Melé, Domènec and César González-Cantón. 2014. *Human Foundations of Management: Understanding the Homo Humanus*, Palgrave MacMillan.

González-Cantón, C. 2023. Review of Georges Enderle's Corporate responsibility for Wealth Creation and Human Rights. Cambridge University Press: A Sound Proposition that may not be Enough. *Philosophy of Management* 22, 563–570, 10.1007/s40926-023-00230-x

WORKING PAPERS

Velasco, Miguel and González-Cantón, César. Ethical Assesment of AI LLMs.

SELECTED ACADEMIC HONOURS AND GRANTS

n/a

SELECTED PRESENTATIONS

CONFERENCES

González-Cantón, César and Pedro Francés-Gómez. 24-26 May, 2025. Commons-based innovation to tackle grand challenges. SBE Annual Meeting, Copenhagen, DN. Virtual participation.

Miguel Velasco and González-Cantón, César. Ethical assesment of AI LLM models. 28-30 May, 2025. EBEN Annual Meeting, Munich, GE.

González-Cantón, César. 26-30 June, 2024. The Challenge to Grand Challenges is the Profit Motive. SASE Annual Meeting, Limerick, IR.

SEMINARS

BIENN International Workshop – Behavioral Insights, Ethics and Norms for a New Social Contract. 2025. Universidad de Granada.