

# CÉSAR GONZÁLEZ-CANTÓN

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## RESEARCH INTERESTS

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### BUSINESS:

Business and Human Rights – Capability approach – Philosophy of economics and organizations – Practical wisdom – Gender studies

### PHILOSOPHY:

Philosophical anthropology – Phenomenology – Hermeneutics

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## TEACHING INTERESTS

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Corporate Responsibility, Corporate governance, and Sustainability – Organizational Behavior – Sociology of the Firm – Organizational Design

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## ACCREDITATIONS

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Research and Teaching Accreditation (ACAP) 2008  
*Assistant Professor level*  
*Issued by regional government agency: ACAP*

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## PROFESSIONAL EXPERIENCE

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Assistant Professor <i>CUNEF – Universidad Complutense de Madrid</i>	sept 2011 – present
Visiting Faculty <i>University of San Diego – Madrid Center</i>	sept 2014 – present
Adjunct Professor <i>Bureau Veritas Business School – Universidad Alcalá de Henares</i>	oct 2011 – sept 2017
Visiting Professor <i>Universitat Pompeu Fabra</i>	sept 2010 – aug 2011
Adjunct Professor <i>Universitat Pompeu Fabra</i>	mar 2009 – sept 2010
Associate Research Fellow <i>IESE Business School</i>	sept 2007 – oct 2009
Adjunct Professor <i>Universidad de Navarra</i>	sept 2004 – sept 2007
Assistant Professor <i>Universidad Antonio de Nebrija</i>	sept 2003 – sept 2008
Adjunct Professor <i>Centro Universitario Villanueva</i>	sept 1999 – sept 2000

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## EDUCATION

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IESE Business School , Spain <b>Executive MBA</b>	2007
Universidad Complutense de Madrid, Spain <b>Ph.D., Philosophy</b> ( <i>summa cum laude by unanimous decision</i> )	2004
Universidad de Navarra, Spain <b>B.A., Philosophy</b>	1997
Other: UNED (E-Learning National University) <b>1<sup>st</sup> year of Psychology</b>	2004 – 2005

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#### AWARDS, FELLOWSHIPS AND NOMINATIONS

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FPI Scholarship (Doctorate) <i>Universidad Complutense de Madrid</i>	2000 – 2004
High Distinction in Scholarship <i>Universidad de Navarra</i>	1997
Other:	
<ul style="list-style-type: none"> <li>• PhD Scholarship <i>Fundación Cajamadrid</i></li> </ul>	1998 – 2000
<ul style="list-style-type: none"> <li>• Introduction to Research Scholarship <i>CSIC (Spanish National Research Council)</i></li> </ul>	1997

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#### RESEARCH PROJECTS

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*Public funding:*

Business Ethics: Normativity and Economic Behavior I-III (BENEB I-III) Principal investigator: Prof. Dr. Pedro Francés Gómez Public funding: <i>MEC (Spanish Ministry of Education and Science)</i>	2015 – present
Labor Law and Social Security (greDTiSS) Consolidated Research Group (Generalitat de Catalunya) Principal investigator: Prof. Dr. Julia López Public funding: <i>Universitat Pompeu Fabra</i>	2009 – 2011

*Private funding:*

Qualitative and quantitative analysis of Littering in Spain Principal investigator: Prof. Dr. Carlos Cachán Private funding: <i>Aula Nebrija Romero de Desarrollo sostenible y Comunicación ambiental</i>	2017 – 2018
Codes of Conduct: design and implementation Principal investigator: Prof. Dr. Domènec Melé Private funding: <i>IESE Business School</i>	2007
Ethics, Health and the Media Principal Investigator: Prof. Dr. Carlos Cachán Private funding: <i>MERCK SHARP &amp; DOHME OF SPAIN–Universidad Antonio de Nebrija</i>	2007 – 2009

Intimateness and cultural identity: a Phenomenologic and Hermeneutic approach Principal investigator: Prof. Higinio Marín GVPRE/2008/212 Public funding: <i>Generalitat Valenciana. Consejería de Universidades</i>	2008
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## RESEARCH AND VISITING APPOINTMENTS

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Guest Scholar <i>University of Notre Dame   Kellogg Institute</i>	jan 2010 – dec 2010
Visiting Scholar <i>University of Notre Dame   Nanovic Institute</i>	jun 2008 – sept 2008
Gästforscher <i>Westfälische Wilhelms-Universität Münster   Philosophische Abteilung</i>	1998 – 2001 several stays

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## PUBLICATIONS

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### HIGH RANK OUTLETS

<b>Articles</b>	González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2018. <a href="#">Exploring the Link Between Capability Approach, Human Rights and Corporate Responsibility</a> . <i>Journal of Business Ethics</i> . <a href="https://doi.org/10.1007/s10551-018-3801-x">https://doi.org/10.1007/s10551-018-3801-x</a>	2017 IF: 2.978
	Slocum, A., Sylvia Rohlfer and César González-Cantón. 2014. <a href="#">Teaching Business Ethics through Strategically Integrated Micro-insertions</a> . <i>Journal of Business Ethics</i> 125 (1), 45–58.	2017 IF: 2.978
<b>Books Chapters</b>	Kase, K., César González-Cantón and Ikujiro Nonaka. 2014. <a href="#">Phronesis and Quidity in Management: a School of Knowledge Approach</a> , Palgrave MacMillan.	1 <sup>st</sup> tertile SPI
	Melé, Domènec and César González-Cantón. 2014. <a href="#">Human Foundations of Management: Understanding the Homo Humanus</a> , Palgrave MacMillan. <ul style="list-style-type: none"><li><i>Spanish trans.</i>: Fundamentos Humanos de la Dirección de Empresas: Entendiendo el Homo Humanus, Eunsa 2015.</li></ul>	1 <sup>st</sup> tertile SPI
	López, Julia, Consuelo Chacartegui and César González-Cantón. 2011. From Conflict To Regulation: The Transformative Function Of Labour Law, pp. 344–362, in Davidov, Guy and Brian Langille (eds.), <i>The Idea of Labour Law</i> , Oxford University Press.	1 <sup>st</sup> tertile SPI
	Kase, K. and César González-Cantón. 2013. Judgment-making in the face of contingency, pp. 306–350, in Krogh, Georg von, Hirotaka Takeuchi, Kimio Kase, and César González-Cantón (eds.), <i>Towards Organizational Knowledge: the Pioneering Work of Ikujiro Nonaka</i> . London: Palgrave McMillan.	1 <sup>st</sup> tertile SPI
	González-Cantón, César. 2014. Cultura y mercado. La naturaleza simbólica del dinero [ <b>Culture and market. The symbolic nature of money</b> ], pp. 51-66, in Anrubia, Enrique (ed.), <i>Esbozos de cultura. Ensayos sobre el mundo contemporáneo</i> , Editorial Comares. Granada.	1 <sup>st</sup> tertile SPI

González-Cantón, César and José Antonio Ruiz Sanromán. 2005. Investigación y realidad social. Una reflexión epistemológica [ <b>Research and social reality. An epistemological reflection</b> ], pp. 3–17, in Berganza, Rosa and José A. Ruiz Sanromán (eds.), <i>Investigar en Comunicación. Guía práctica de métodos y técnicas de investigación social en Comunicación</i> , McGraw Hill.	1 <sup>st</sup> tertile SPI
González-Cantón, César. 2011. Inmortalidad finita: la hermenéutica del recuerdo en Blumenberg [ <b>Finite immortality: Blumenberg's hermeneutics of memory</b> ], in San Martín, Javier and Tomás Domingo Moratalla (eds.), <i>La imagen del ser humano: historia, literatura y hermenéutica</i> , Editorial Biblioteca Nueva, 285–293.	1 <sup>st</sup> tertile SPI
González-Cantón, César. 2003. La metaforología como laboratorio antropológico, estudio introductorio [ <b>Metaphorology as anthropological lab. An introductory study to</b> ]: Hans Blumenberg, <i>Conceptos en historias</i> , Síntesis, Madrid, 9–25.	1 <sup>st</sup> tertile SPI

#### LOW RANK OUTLETS

<b>Articles</b>	González Cantón, César. 2012. <a href="#">Empowering People in the Business Frontline. The Ruggie's Framework and the Capability Approach</a> . <i>Management Revue</i> 23(2), pp. 191–216.	Q4 SciMago
	González-Cantón, César. 2009. Una aproximación epocal a la muerte desde el dinero y la memoria [ <b>Approaching death from money's and memory's perspectives</b> ]. <i>Diálogo filosófico</i> 75, sept./dic., 429–448.	ESCI
	González-Cantón, César. 2015. <a href="#">Blumenberg, Izutsu y la experiencia ante la nada [Blumenberg, Izutsu and the Experience of the Nothing]</a> . <i>Res Pública. Revista de Historia de las Ideas Políticas</i> 18, 2, 389-398.	ESCI
	González-Cantón, César. 2013. Blumenberg's Rethoric as the Art of Delaying. <i>Ekstasis: Revista de Hermenéutica e Fenomenologia</i> , 2, 1, 33-44.	n/a
	González-Cantón, César. 2005. Blumenberg <i>versus</i> Heidegger: la metaforología como destino de la analítica existencial [ <b>Blumenberg versus Heidegger: metaphorology as the fate of existential analysis</b> ]. <i>Anuario Filosófico</i> XXXVIII 83, 725–746.	Q4 SciMago
<b>Books Chapters</b>	González-Cantón, César. 2015. Decisiones sabias, decisiones éticas, pp. 118-19 <u>and</u> El marco Ruggie para las empresas y los derechos humanos, pp. 120-21, in VV.AA., <i>Una mirada colectiva a los Sistemas Integrados de Gestión [A collective outlook on Integrated Management Systems]</i> , Madrid: Bureau Veritas Formación.	n/a
	López, Julia, Consuelo Chacartegui and César González-Cantón. 2013. Social Rights in Changing Labour Markets: Caring for Caregivers in the European Union, pp. 333–349, in Stone, Katherine v.W. and Harry W. Arthurs (eds.), <i>Rethinking Workplace Regulation: Beyond the Standard Contract of Employment</i> , New York: Russell Sage Foundation.	3rd tertile SPI

	<p>González-Cantón, César. 2015. La metaforología como ciencia ficción [<b>Metaphorology as science fiction</b>], 177–88, in Oncina, Faustino and Pedro García-Durán (Eds.), <i>Hans Blumenberg: Historia In/conceptual, antropología y modernidad</i>, Pre-Textos, Madrid.</p> <p>González-Cantón, César. 2011. Absolutism: Blumenberg's Rhetoric as Ontological Concept, in Fragio, Alberto and Diego Giordano (eds.), <i>Hans Blumenberg. Nuovi paradigmi d'analisi</i>, Aracne Editrice, Roma, 103–42.</p> <p>González-Cantón, César. 2008. La muerte: ¿fin o término? [<b>Death: goal or end?</b>] in Anrubia, Enrique (ed.), <i>La fragilidad de los hombres. La enfermedad, la filosofía y la muerte</i>, Cristiandad, Madrid, 185–198.</p>	<p>2nd tertile SPI</p> <p>n/a</p> <p>n/a</p>
<b>Teaching notes</b>	Melé, Domènec and César González-Cantón. 2007. Codes of Business Conduct: Conditions for Success, Preparation and Implementation - Teaching Note (BEN-126-E), IESE Publishing.	n/a
<b>Reviews</b>	<p>González-Cantón, César. 2015. Enrique Anrubia's <i>La herida y la súplica. Una filosofía del consuelo. Endoxa. Series filosóficas</i>, pp. 303-9.</p> <p>González-Cantón, César. 2015. Hans Blumenberg's <i>Theorie der Lebenswelt. Anthropos</i>.</p> <p>González-Cantón, César. 2009. Beschreibung des Menschen: The Quest for a Phenomenological Anthropology. <i>IRIS. European Journal of Philosophy and Public Debate</i>, I, 2 October, 545–556.</p> <p>González-Cantón, César. 2003. George Steiner, <i>Nostalgia del absoluto</i>, <i>Themata</i> 30, 221–222.</p> <p>González-Cantón, César. 2001. <i>Hans Blumenberg. Mito, metáfora, modernité</i> (ed. Andrea Borsari), <i>Themata</i> 27, 363–365.</p>	
<b>Booklet</b>	González-Cantón, César and Carlos Cachán. 2014. Manual de buenas prácticas periodísticas: recomendaciones para los profesionales de información en salud [ <b>Handbook of best practices in healthcare information</b> ]. MSD – FAPE – ANIS.	n/a
<b>Conf. proceed.</b>	González-Cantón, César. 2005. Retórica en Blumenberg [ <b>Blumenberg's rethoric</b> ], in A. Álvarez, B. Pérez, R. Martínez and K. Trilles, <i>Paideia. Actas del II Congreso de la Sociedad Académica de Filosofía</i> , Servicio de Publicaciones de la Universidad Santiago de Compostela.	n/a
<b>Dissertation</b>	González-Cantón, César. 2004. <i>La metaforología en Blumenberg, como destino de la analítica existencial. [Blumenberg's metaphorology as destiny of the existential analysis. DISSERTATION]</i> Tesis doctoral. Servicio de Publicaciones de la UCM (ISBN: 84-669-2541-4): <a href="http://www.ucm.es/BUCM/tesis/fsl/ucm-t27802.pdf">http://www.ucm.es/BUCM/tesis/fsl/ucm-t27802.pdf</a>	n/a

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## WORK IN PROGRESS

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Robson, Angus and César González-Cantón. A systematic review of phronesis or practical wisdom in business and management literature. To be submitted to the *International Journal of Management Reviews*.

Derry, Robbin, Lindsay Thompson, Farzana Chowdhury and César González-Cantón. Review of gender equity in academic business ethics literature: A wake-up call. For submission to the *Business Ethics Quarterly*. Initial stage.

González-Cantón, César. The Toll of Two False Dichotomies on the Integrative Social Contracts Theory. Target journal: *Journal of Business Ethics*. Advanced stage.

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## EDITIONS

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(Eds.) Schwartz, Barry, Angus Robson, Caleb Bernacchio, and César González-Cantón. *Forthcoming* 2019. *Handbook of Practical Wisdom in Business and Management*. London: Palgrave MacMillan.

(Eds.) Fragio, Alberto, César González-Cantón, and José Luis Villacañas. 2015. *Perspectivas sobre el Apocalipsis [Perspectives on Apocalypse]*. Special issue. *Res Publica*, 18, 2.

(Eds.) Krogh, Georg von, Hirotaka Takeuchi, Kimio Kase, and César González-Cantón. 2013. *Towards Organizational Knowledge: the Pioneering Work of Ikujiro Nonaka*. London: Palgrave MacMillan.

(Series Eds.) Kase, Kimio Kase and César González-Cantón. *Nonaka Series for Knowledge and Innovation*, London: Palgrave MacMillan.

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## PRESENTATIONS

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González-Cantón, César. 2019. Abundant Realities: Not Just Another Critique of Self-Interest. *EBEN Annual Conference*, Valencia, ES.

González-Cantón, César. 2018. Workshop: Current Trends in Practical Wisdom Research. *Society for Business Ethics Annual Meeting*, Chicago, IL US.

González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2017. Exploring the Link Between the Capability Approach, Human Rights, and Corporate Responsibility. *Business Ethics Workshop*, Granada ES.

González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2016. The Capability Approach and Human Rights Corporate Performance. *Second Business and Human Rights Scholars Conference*, Seattle US.

González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2016. Human rights as entitlements to capabilities: building theory for human rights-based corporate responsibility. *III Seminario de Ética Práctica*, Granada ES.

González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2016. The Capability Approach and Human Rights Corporate Performance. *SASE Annual Meeting*, Berkeley US.

González-Cantón, César, Sonia Boulos and Pablo Sánchez-Garrido. 2016. The Capability Approach and Human Rights Corporate Performance. *EBEN Spain*, Segovia ES.

González-Cantón, César and Pablo Sánchez-Garrido. 2016. The Capability Approach and Human Rights Corporate Performance. *XXVI Semana AEEFP*, Córdoba ES.

- González-Cantón, César. 2015. Integrative Social Contracts Theory: The Toll of Two False Dichotomies. *International Workshop "The Social Contract in Corporate and Economic Ethics"*, Granada ES.
- González-Cantón, César. 2014. The Toll of Two False Dichotomies on the Integrative Social Contracts Theory. *Conference in tribute of Prof. Tom Donaldson: Normative Business Ethics in a Global Economy: New Directions in Donaldsonian Themes*, PHI US.
- González-Cantón, César. 2014. La metaforología como ciencia ficción [Metaphorology as science fiction]. *Congreso internacional Hans Blumenberg: historia in/conceptual, antropología y modernidad*. Valencia ES.
- González-Cantón, César. 2013. The Toll of Two False Dichotomies on the Integrative Social Contracts Theory. *EBEN Annual Meeting*, Lille FR.
- González-Cantón, César and Kimio Kase. 2013. Is ethics relevant for managerial decision making? *Society for Business Ethics Annual Meeting*, Orlando, FL US
- Kase, Kimio, César González-Cantón and Javier García. 2012. An essay on credence and uncertainty based on a conversation with a politician – José María Aznar. *CIKI 2012: II Congreso Internacional de Conocimiento e Innovación*, Madrid ES.
- Slocum, A., Sylvia Rohlfers and César González-Cantón. 2012. Teaching Business Ethics through Strategically Integrated Micro-insertions. *Society for Business Ethics Annual Meeting*, Boston, MA US.
- González-Cantón, César. 2012. Blumenberg e Izutsu: Dos visiones del Apocalipsis [Blumenberg and Izutsu: Two visions on the Apocalypse]. *Workshop "Apocalipsis"*. Madrid ES.
- Kimio, Kase and César González-Cantón. 2011. Phronesis and Quiddity in Management: A School of Knowledge Approach. *Academy of Management Annual Meeting*, San Antonio US
- González-Cantón, César. 2011. Exploring emotions' cognitive value through moral language analysis – implications for HRM. *14<sup>th</sup> Congress of Logic, Methodology and Philosophy of Science*, Nancy FR.
- González-Cantón, César. 2011. Empowering People on the Business Frontline. The Ruggie's Framework and the Capability Approach. *SASE Annual Meeting*, Madrid ES.
- López, J., Consuelo Chacartegui and César González-Cantón. 2011. De-commodification and family policies: best practices from a rights and capabilities perspective. *SASE Annual Meeting*, Madrid ES.
- González-Cantón, César. 2010. Emotional and Ethical Aspects of Motivation in the Workplace. *XVI IESE International Symposium on Ethics, Business and Society*, Barcelona ES.
- González-Cantón, César. 2010. The Coverage of Labor Rights in Multi-companies and Corporate Codes. *SASE Annual Meeting*, Philadelphia, PA US.
- González-Cantón, César. 2009. Labor Rights as Expansion of Freedom at the Light of Amartya Sen's Capability Approach. *International Society for Labour and Social Security Law XIX World Congress*, Sidney AU.
- González-Cantón, César and Domènec Melé. 2009. Is the integrative social contracts theory appropriate for international business? *Academy of Management Annual Meeting*, Chicago, IL US.
- Melé, D. and César González-Cantón. 2009. Why is the Transaction Cost Theory Impermeable to Ethics? *Society for Business Ethics Annual Meeting*, Chicago, IL US.
- González-Cantón, César. 2009. Human Capabilities, Human Rights, and Assessment of Multinationals Impact on Human Development. *SASE Annual Meeting*, Paris FR.
- González-Cantón, César. 2008. Moral Values for a Global World: A Challenge for MNCs. *XV IESE International Symposium on Ethics, Business and Society*, Barcelona ES.

- Cantón, César G. 2008. Blumenberg's Rethoric as Art of Delaying. *Internationale Konferenz Vernunft – Imagination – Erinnerung*. Hans Blumenberg und die Herausforderung, 'Menschliches nicht verloren zu geben'. *Hamburg Universität*, Hamburg DE.
- González-Cantón, César. 2008. Globalisation, Technology and Reason: Hans Blumenberg's Ethics of Memory. *FISP XXII World Congress of Philosophy*, Seoul KR.
- González-Cantón, César. 2005. Retórica: Blumenberg contra Platón [**Rhetoric: Blumenberg versus Plato**]. *Segundo Congreso de la Sociedad Académica de Filosofía*, Santiago de Compostela ES.
- González-Cantón, César. 2003. La antropología de Blumenberg como destino de la hermenéutica de la facticidad [**Blumenberg's Anthropology as fate of the hermeneutic of facticity**]. *Primer Congreso de la Sociedad Académica de Filosofía*, Valencia ES.
- González-Cantón, César. 2001. Hombre rico, hombre pobre: un esbozo de la antropología de Hans Blumenberg [**Rich man, poor man: a sketch of the Hans Blumenberg's anthropology**]. *I Encuentro del Área de Filosofía*, Toledo ES.

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## INVITED LECTURES

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- González-Cantón, César. 2018. Sustainability. Challenges and future directions. *Universidad CEU Cardenal Herrera*.
- González-Cantón, César. 2016. Memoria del futuro: Antropología filosófica y ciencia ficción [**Memory of the future: Philosophical anthropology and science fiction**]. *Universidad CEU Cardenal Herrera*.
- González-Cantón, César. 2013. Corporate responsibility and human rights. *Universidad Antonio de Nebrija*.
- González-Cantón, César. 2013. Responsabilidad corporativa, ética empresarial e innovación: casos reales [**Corporate responsibility, innovation, and competitive advantage**]. *Universidad CEU Cardenal Herrera*.
- Cantón, César G González-Cantón, César. 2013. Doing good and doing well. Social entrepreneurship: the SEKEM Initiative. *Saint Louis University*.
- González-Cantón, César. 2012. The capability approach as a new framework for corporate responsibility. The case of gender equality. *ZHAW School of Management and Law, Zürich University of Applied Sciences*.
- González-Cantón, César. 2012. El trabajo del futuro. Globalización y emergencia de nuevas formas laborales [**The work of the future. Globalization and emergence of new labor forms**]. *Universidad CEU Cardenal Herrera*.
- González-Cantón, César. 2011. Multinationales y derechos humanos: un enfoque desde las capacidades [**MNCs and human rights: A capability approach perspective**]. *Universitat Pompeu Fabra*.
- González-Cantón, César. 2010. Can the capability approach enhance corporate human rights performance? *The Kellogg Institute for International Studies, University of Notre Dame*.
- González-Cantón, César. 2006. Apuntes sobre el desarrollo humano [**Notes on human development**]. *Cátedra Fundación Santa María Desarrollo y Medio Ambiente, Universidad Antonio de Nebrija*.
- González-Cantón, César. 2005. Diferencias de género e incorporación de la mujer a la vida laboral [**Gender differences and women in the labor market**]. *XIII Foro Universitario Juan Luis Vives. Consejería de Juventud del Ayuntamiento de Valencia*.
- González-Cantón, César. 2004. El hombre, guardián de la naturaleza [**Man, steward of Nature**]. *Jornadas: El cine inventa la ciudad, Cátedra Fundación Santa María Desarrollo y Medio Ambiente-Universidad Antonio de Nebrija*.



González-Cantón, César. 2004. La muerte: ¿fin o término? [Death: goal or end?] *Jornadas La muerte: una perspectiva desde las ciencias sociales y humanas para las ciencias sociosanitarias*, Universidad Internacional Menéndez Pelayo.

González-Cantón, César. 2003. Estética y narratividad. ¿Qué es la literatura? [Aesthetics and narrativity: what is literature] *Tertulias sobre versos, novelas y creación*. UCAM.

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## TRANSLATIONS

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González-Cantón, César, Alberto Frago, Josefa Ros and Pedro García-Durán. 2016. *Hans Blumenberg: Textos sobre literatura* [Hans Blumenberg: Readings about literature], Trotta, Madrid.

González-Cantón, César. 2005. *Wassily Kandinsky/Franz Marc. Briefwechsel* (ed. Klaus Lankheit): Wassily Kandinsky y Franz Marc. Correspondencia, Síntesis, Madrid, 367 pags. (German)

González-Cantón, César and Daniel Innerarity 2003. Hans Blumenberg, *Begriffe in Geschichten*: Hans Blumenberg, Conceptos en historias, Síntesis, Madrid, 303 pags. (German)

González-Cantón, César. 2002. Hans Blumenberg, *Ein mögliches Selbstverständnis*: Hans Blumenberg, La posibilidad de comprenderse, Síntesis, Madrid, 176 pags. (German)

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## LIST OF CLASSES

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See Annex 1.

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## ATTENDANCE

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### *Research*

Seminar Prof. Georges LaPlaca, “How to Write a World-Class Paper & Trends in Business and Industrial Marketing”. 2013. *CUNEF Center for Knowledge and Innovation*.

Seminar Prof. Georges Chen, “What makes management research interesting?”. 2013. *CUNEF Center for Knowledge and Innovation*.

Seminar Prof. Pervez N Ghauri, “Globalization and its Impact on Innovation Strategies”. 2013. *CUNEF Center for Knowledge and Innovation – BBVA Innovation Center*.

Seminar Prof. Eunice Liu, “Strategic Alliances and Learning”. 2013. *CUNEF Center for Knowledge and Innovation*.

Seminar Prof. JC Spender, “Innovation. Planning the Better Mouse-Trap?” 2012. *CUNEF Center for Knowledge and Innovation – BBVA Innovation Center*.

Seminar Prof. Allan MacPherson, “Research and Publications Trends in Management”. 2012. *CUNEF Center for Knowledge and Innovation*.

Seminar Prof. Ikujiro Nonaka, “Knowledge Management and Flow in the Management Process”. 2011. *CUNEF – Ikujiro Nonaka Research Center for Knowledge and Innovation*.

Third Annual Notre Diversity Conference. 2010. *University of Notre Dame*.

Workshop. “Strategic Choices on global sourcing from emerging markets – Do codes of conduct do more harm than good?” 2007. *EABIS–The Copenhagen Center*.

XIV Edition International Symposium on Ethics, Business and Society. Business and Management: Towards more Human Models and Practices. 2006. *IESE Business School, Barcelona, Spain*.

### *Teaching*

Seminar on CANVAS. 2018. Duration: 3 hours. CUNEF.

Seminar on “Innovation and Current Tendencies in Teaching”. 2017. Duration: 2 hours. CUNEF.

Seminar on “Use of Videoconferencing in the Classroom”. 2017. Duration: 1.30 hours. CUNEF.

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## **SERVICE**

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See Annex 2.

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## **OTHER MERITS**

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Languages: English (working proficiency), German (limited working proficiency), Spanish (native language)

Blog: *Thoughts on business and society* [cgcanton.wordpress.com](http://cgcanton.wordpress.com)

Volunteering activities.

Several literary awards

## Annex 1. List of classes

Discipline	Studies	Title	Lang.	Major	Institution	Year	# terms
CSR/BE	UNDER GRAD. STUDIES	Corporate Governance, CSR, and Sustainability	ENG ESP	Business Business & Law	CUNEF	2013 -	5
		Business and Society	ENG	Business	University of San Diego - Madrid Center	2014 -	4
		Business and Society	ESP	Business	ESSCA (France) <i>Erasmus Teaching Mobility Program</i>	2017	6d
		Corporate Responsibility	ENG ESP	Law School Industrial Relations Sciences of Work	Universitat Pompeu Fabra	2011	1
		Business and Economics Ethics	ESP	Business <i>Honors Program</i>	Universidad de Navarra	2004-07	3
	GRAD. STUDIES	Corporate Responsibility	ENG ESP	MA Law School	Universitat Pompeu Fabra	2013-17	10
		Corporate Responsibility	ESP	Master in CSR Master in Occupational Risks Prevention & CSR	Bureau Veritas BS <b>(online)</b>	2011	

	Stakeholders Management	ESP	Master in CSR Master in Occupational Risks Prevention & CSR	Bureau Veritas BS <b>(online)</b>	2013-17	10
	CR Management Systems and Assurance Tools	ESP	Master in CSR Master in Occupational Risks Prevention & CSR	Bureau Veritas BS <b>(online)</b>	2013-17	10
	Communication and Internal Branding	ESP	Master in Human Resources	Bureau Veritas BS <b>(online)</b>	2011-13	4
	Industrial Relations	ESP	Master in Human Resources	Bureau Veritas BS <b>(online)</b>	2011-13	4
Ethics (other)	Communication and Media Ethics	ESP	Communication	Universidad Antonio de Nebrija	2003-08	10
Management	Principles of Management	ESP	Business Business & Law	CUNEF	2011-13	3
	Organizational Behavior	ENG	Business	University of San Diego - Madrid Center	2014-15	3
	Organizational Design	ENG ESP	Business Business & Law	CUNEF	2011-13	2
	Industrial Sociology and Sociology of the Firm	ENG ESP	Business Business & Law	CUNEF	2013-17	5
Other	Sociology of the Media	ESP	Communication	Universidad Antonio de Nebrija	2003-08	10

UNDER  
GRAD.  
STUDIES

Philosophical Anthropology	ESP	Law School	CU Villanueva - UCM	1999-00	1
Theory of Culture	ESP	Communication	CU Villanueva - UCM	1999-00	1

## Annex 2. Service

Type	Subject	Description	Institution	Year
Academic	Doctoral supervision	Candidate: <i>Rocío Gracia Ipiña</i> Topic: <i>Art and Business. Corporate Philanthropy in Spain</i> PhD Program: <i>History of Art</i> University: <i>UCM</i>	CUNEF	2014-
	Master thesis supervision	Master of CSR ~30 students	Bureau Veritas BS	2014-17
	Tribunal of Master thesis	Participation in over 50 tribunals	Bureau Veritas BS Universitat Pompeu Fabra	2013-16
	Tribunal of Doctoral thesis	D. Guillermo Fariñas. <i>Ikujiro Nonaka and the knowledge-based process theory of the firm. A cognitive approach.</i> Universidad de Navarra	CUNEF	2011
		D. Alberto Fragió. <i>From Davos to Cerisy-La-Salle: Historical epistemology in an European context.</i> Universidad Autónoma de Madrid	Universidad Antonio de Nebrija	2007
	Webinars	~25 webinars on CSR	Bureau Veritas BS	2011-17
	Speaker and discussant	Conferences, workshops, and department seminars	Universidad Antonio de Nebrija Universitat Pompeu Fabra	2003-08
				2009 2011

	Reviewer	See my reviewer profile at: <a href="https://publons.com/a/1415544/">https://publons.com/a/1415544/</a>		2009-present
	CUNEF Center for Knowledge and Innovation	Secretary and founding member	CUNEF	2011-14
	CUNEF Business Case Competition	Organizing committee Reviewer of submissions	CUNEF	2011-17
	Job interviews for CUNEF's job market	Recruiting committee	CUNEF	2011
<b>Management</b>	Master of CSR	Managing Director	Bureau Veritas BS	2016-17
	Master of CSR	Coordinator	Bureau Veritas BS	2014-16
	Board Member	Founding member Organizing committee of 3 <sup>rd</sup> BHR Annual Conference (sept. 2018)	Global BHR Scholars Association ( <a href="#">link</a> )	2016-present