

# Dante I. Leyva-de la Hiz

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## EMPLOYMENT

Associate Professor, Dept. of Business Management, CUNEF Universidad.

## EDUCATION

PhD in Economics, Universidad de Granada, Spain (2015)

MA in Economics, Universidad de Granada, Spain (2007)

MA in Business Management and Administration, Universidad de Granada, Spain (2005)

## FIELDS OF INTEREST

Sustainable Innovation, Sustainability, Sustainable Development Goals (SDGs), Strategy, Strategic Patenting.

## PUBLICATIONS

1. Whittingham, K. L., Argiolas, A., Leyva-de la Hiz, D. I., & Earle, A. G. (2025). Mapping Liability of Origin and Mimetism in MNE Engagement Across the UN Sustainable Development Goals: An Analysis of Sustainability Reports. *Business & Society*, 64(4), 804-847. <https://doi.org/10.1177/00076503241255040>
2. Bolivar-Ramos, M.T., & Leyva-de la Hiz, D.I. (2025). Learning from prior national and international collaborations and eco-innovation: the moderating role of alliance portfolio diversity. *Small Business Economics*, 1-25. <https://doi.org/10.1007/s11187-025-01016-3>
3. Ferron-Vilchez, V., & Leyva-de la Hiz, D.I. (2023). Calm after the storm? The role of social and environmental practices on small and medium enterprises resilience throughout COVID-19 crisis. *Business Ethics, the Environment & Responsibility*, 32(3), 1-17 (Formerly: *Business Ethics: a European Review*). <https://doi.org/10.1111/beer.12528>
4. Whittingham, K., Earle, A., Leyva-de la Hiz, D. I., & Argiolas, A. (2023). The impact of the United Nations Sustainable Development Goals on corporate sustainability reporting. *Business Research Quarterly*, 26(1), 45–61.

<https://doi.org/10.1177/23409444221085585>

5. Ahmadova, G., Delgado-Márquez, B., Pedauga, L., & Leyva-de la Hiz, D.I. (2022). Too good to be true. The inverted U-shaped relationship between home-country digitalization and environmental performance. *Ecological Economics*, 196, 1-15. <https://doi.org/10.1016/j.ecolecon.2022.107393> .
6. Leyva-de la Hiz, D.I., & Bolivar-Ramos, M.T. (2022). The inverted U relationship between green innovative activities and firms' market-based performance: the impact of firm age. *Technovation*, 110, 1-10. <https://doi.org/10.1016/j.technovation.2021.102372>
7. Leyva-de la Hiz, D.I., Aragón-Correa, J. A., & Earle, A. (2021). Innovating for good in opportunistic context: the case for firms' environmental divergence. *Journal of Business Ethics*, 176, 705-721. <https://doi.org/10.1007/s10551-020-04693-0>
8. Earle, A., & Leyva-de la Hiz, D. I. (2020). The Wicked Problem of Teaching About Wicked Problems: Design-Thinking and Emerging Technologies in Sustainability Education. *Management Learning*, 52(5), 581-603. <https://doi.org/10.1177/1350507620974857>
9. Leyva-de la Hiz, D. I. (2019). Environmental innovations and policy network styles: The influence of pluralism and corporativism. *Journal of Cleaner Production*, 232, 839-847. <https://doi.org/10.1016/j.jclepro.2019.06.034>
10. Leyva-de la Hiz, D- I., Ferron-Vilchez, V., & Aragón-Correa, J. A. (2018). Do Firms' Slack Resources Influence the Relationship between Focused Environmental Innovations and Financial Performance? More is Not Always Better. *Journal of Business Ethics*, 159, 1215–1227 <https://doi.org/10.1007/s10551-017-3772-3>

## WORKING PAPERS

Omitted for anonymity purposes.

## SELECTED ACADEMIC HONOURS AND GRANTS

### AWARDS

2023	R&D Management Conference – Global Award winner.
2022	National Congress ACEDE – Section Award Finalist.
2022	Academy of International Business Conference – Global Award Finalist.
2021	National Symposium ACEDE – Global Award Finalist.
2021	Research Excellence Award. Montpellier Business School, France

## SELECTED PRESENTATIONS

### CONFERENCES

1. When do firms engage in strategic environmental innovation? Attention, governance, and collaboration (single authorship). Symposium. *85<sup>th</sup> Annual Meeting of the Academy of Management*. 2025. Copenhagen, Denmark.
2. How to collaborate for green innovation? A perspective from innovation ecosystems (w/ Charlotte Chappert & Anne-Sophie Fernandez). *85<sup>th</sup> Annual Meeting of the Academy of Management*. 2025. Copenhagen, Denmark.
3. The emergence of a green innovation ecosystem: Actors, roles and collaborations (w/ Charlotte Chappert & Anne-Sophie Fernandez). *25<sup>th</sup> European Academy of Management*. 2025. Florence, Italy.
4. Innovating Sustainable Business Models: Balancing Tensions and Governance Across Diverse Stakeholders. An Ecosystem Approach (w/ Charlotte Chappert & Anne-Sophie Fernandez). *XIII Iberoamerican Academy of Management*. 2025. Madrid, Spain.
5. Understanding the drivers of the awareness and acceptability of green innovations in the air transport industry (w/ P. Chiambaretto, S. Laurent, C. Bildstein & A. Rouyre). *27<sup>th</sup> Air Transport Research Society (ATRS) World Conference*. 2024. Lisbon, Portugal.
6. An ecosystem for green innovation. Analyzing the dynamics of the actors involved (w/ Charlotte Chappert & Anne-Sophie Fernandez). *GRONEN Research Conference*. 2024. Paris, France.
7. Understanding eco-innovations in SMEs. The role of collaborations and alliance portfolio diversity (w/ M. Teresa Bolívar-Ramos). *83<sup>rd</sup> Annual Meeting of the Academy of Management*. 2023. Boston, US.
8. How to collaborate for green innovation? A perspective from innovation ecosystems (w/ Charlotte Chappert & Anne-Sophie Fernandez). *XXXII National Congress ACEDE*. 2023. Alicante, Spain.
9. Multiple asymmetrical collaborations in green innovation ecosystems innovation (w/ Charlotte Chappert & Anne-Sophie Fernandez). *R&D Management Conference*. 2023. Seville, Spain.  
**Winner. Best Conference Paper.**
10. Innovation ecosystem and multiple collaborations for green innovation (w/ Charlotte Chappert & Anne-Sophie Fernandez). *EURAM Conference*. 2023. Dublin.

### SEMINARS

#### INVITED SEMINARS

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| 2025 | XIII Iberoamerican Academy of Management. Madrid, Spain. <i>Current challenges to sustainability agenda: The roles of political, organizational and institutional contexts</i> . Roundtable with Igor Filatotchev and Julio de Castro. |
| 2025 | University of Zaragoza, Spain. <i>Sustainable Business Model Innovation: Managing Stakeholder Tensions Through Ecosystem Governance</i> .  |

- 2024 University of Montpellier, France. *Progrès dans l'étude de l'innovation environnementale. Recommandations pour les jeunes chercheurs.* Research Seminar.
- 2024 University of Las Palmas de Gran Canaria, Spain. *Empresa multinacional y su papel en la erradicación de la pobreza y la prosperidad de los territorios.* XVIII University week of the poverty eradication.
- 2024 University of Valencia, Spain. *Reflecting on sustainability education.* Research Seminar.
- 2024 CUNEF, Spain. *Teaching and Sustainability: challenges and opportunities.* CUNEF's International Partners Day.
- 2024 CUNEF, Spain. *Debate on strategies and lines of action to reinforce quality education in Higher Education.* Q1 PRME (Principles for Responsible Management Education) Champions Meeting.
- 2023 University of Granada, Spain. *Green startup. A business model analysis.* Post-graduate Program.
- 2023 University of Montpellier, France. *Innovation et durabilité.*
- 2023 Kühne Logistics University, Germany. *Revitalize your Teaching on Sustainability - Best Practices and Novel Approaches.* PDW on teaching.

## **PROFESSIONAL ACTIVITIES**

Auditor at Deloitte. Granada, Spain (2007-2009).