
Carlos Coteló Oñate

Teacher. Humanist. Technologist. Screenwriter.



Education

Philosophy Degree. University of Navarra (1995).
PhD, Communication. Complutense University (2010).
Thesis Title: *"Interactive Digital TV: context and effects regarding Mass Media"*.
Director: Mr. Julio Montero.

Technical skills

- Workshop course on "Teaching methods and gamification".
- Workshop course on "e-learning competencies".
- Advanced knowledge of video editing and post-production. Proficiency in software programs: **3D STUDIO MAX, AFTER EFFECTS, AVID, PREMIERE, PHOTOSHOP.**
- **RPA** Licesing (Remotely Piloted Aircraft) Multirotor and Fixed Wing. Assembly, programming, and piloting of professional **drones.**

Profesional experience

2019 -2022 **CSBM & PARTNERS.** Director, screenwriter, and editor of audiovisual content for MBA training in e-learning.
www.neddux.com Fiction films in cinematic format for training in Human Resources, Finance, and Cybersecurity.

2018 **SRM CONSULTING.** Executive Business Development. RPAs for cartography and army.

2017 **MADRIDRONES.** Drone operator and video editor. UAV Photogrammetry.

2006- 2016 **AURYN PRODUCCIONES.** Audiovisual production company. Corporate videos and documentaries.

2000-2005 **AURYN DESIGN.** Multimedia studio and 3D infographics. Management and planning of interactive multimedia projects.

2012 **M&I GEOSPACE**
3D Low Poly operator. Videogame development.

Languages and others

- Driving license.
 - English: Intermediate level. Written and spoken. Additional courses in USA, UK and Ireland.
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Curriculum update at nov 2024

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Teaching experience

- Ene 2022-actual CUNEF UNIVERSIDAD**
Coordinator professor for the subjects of Critical thinking and Oral and written Communication Skills.
- 2019-2022 UNIVERSIDAD FRANCISCO DE VITORIA**
Professor for the subject "Applied Philosophy". Marketing Grade.
Professor for the subject "University Studies Introduction". Cybersecurity Grade.
Professor for the subject "Deontology". Bachelor in Business Administration.
Professor for Analysis and implementation of projects. Business Analytics+RRII.
- 2005-2022 UNIVERSIDAD ANTONIO DE NEBRIJA**
Professor in Digital journalism. Video editing. 3D Animation.
Professor in Interior Design and 3D Modelling.
International student group coordinator (Corea). 2017-19.
Organizer of the 4th Conference on Digital Design and Animation (2007).
- 2000-2013 TRACOR INSTITUTE.** Master professor of Multimedia and TV Production.
- 2002 TRACOR CHILE.** Visiting profesor. Chair of the Master's final project committee.
- 2007-2009 CAD&MAX.** Business consulting. 3D Studio Max.
- 2005-2007 CREA FORMACIÓN.** Business consulting. 3D Studio Max.

Research, Congresses and Publications

- European Business Ethics Network (EBEN). "Ethics and sustainability". Title abstract: *Empirical study about factors that condition the level of ethics among business undergraduates for future business sustainability*. Universidad de Cádiz. June 2023.
- Asociación Filosofía y Ciudad. "Nuevas tendencias para una civilización en colapso". Title abstract: *The day after strong Artificial Intelligence: Between the precautionary principle and enlightened catastrophe*. Universidad de Navarra. October 2023.
- Congreso de la Société Internationale pour l'Étude de la Philosophie Médiévale. Universidad de Ottawa. Canadá. August 1992.
- Publication in chapter ten: "Límites del globalismo tecnoliberal cosmopolita: ciudadanía, espacio público y digitalización". Editorial Dykinson. Febrero 2024.
- European Business Ethics Network (EBEN). "IA y futuro del trabajo". Title abstract: *Aportaciones de la inteligencia computacional a la mejora de la producción laboral y la salud mental*. Cáceres. June 2024.
- III International Conference on Sustainable Finance. Title abstract: *What factors condition the level of ethics among business undergraduates for future business economic sustainability?* Málaga. September 2024.