# Miguel Velasco López

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## EMPLOYMENT

Assistant Professor on Tenure Track, Dept. of Quantitative Methods, CUNEF Universidad (2021-present)

## FIELDS OF INTEREST

Decision-making systems, cognitive science of decision-making and behaviour, business ethics and corruption, business intelligence and data warehousing, project management, AI literacy and generative AI.

## SELECTED PUBLICATIONS

- Jukic, Nenad; Velasco, Miguel: *"Enterprise information systems change, adaptation and adoption: A qualitative study and conceptualization framework,"* Information Resources Management Journal, 22(1), 63–87, 2009.
- Jukic, Nenad; Nestorov, Svetlozar; Velasco, Miguel; Eddington, Jami: *"Uncovering actionable knowledge in corporate data with qualified association rules,"* International Journal of Business Intelligence Research, 2(2), 1–21, 2011.
- Jukic, Nenad; Velasco, Miguel: *"Data warehousing requirements collection and definition: Analysis of a failure,"* Organizational Applications of Business Intelligence Management: Emerging Trends, 261–271, 2012.
- Velasco, Miguel; Jukic, Nenad: *"A Framework for In‑House Prediction Markets,"* Networked Digital Technologies – Part 1, Communications in Computer and Information Science, Springer‑Verlag, Page range N/A, 2010.

## WORKING PAPERS

- Evaluating LLMs' Application of Ethical Frameworks in Moral Dilemmas: The Role of Framework-Specific Prompts (with C. Gonzalez) – preparing for submission to AI & Ethics
- Awakening university students' entrepreneurial attitudes and skills (with E. Cabana)
- A cognitive approach to the problem of corruption (with P. Johnson) – final preparation for submission to Business Ethics Quarterly

- Gaming Rules in Liminal Settings Leading to Corruption: Evidence from an Experimental Approach (with P. Johnson) – preparing for submission to Journal of Business Ethics

## SELECTED ACADEMIC HONOURS AND GRANTS

- Best Paper Award – "Gaming – The Logic of Corruption," 5th World Business Ethics Forum, Macau, China (2014)
- Carlson Dissertation Fellowship Award, University of Minnesota – USD 24,000 (2012)
- Graduate Scholarship of Excellence, Loyola University Chicago (2006)
- GMAT score 740 (97th percentile) (2006)

## SELECTED PRESENTATIONS

"Evaluating LLMs' Application of Ethical Frameworks in Moral Dilemmas: The Role of Framework-Specific Prompts," EBEN Annual Conference, Technical University Munich (2025)

"Gaming – The Logic of Corruption," Society for Business Ethics Conference, Chicago, IL (2024)

"Gaming Rules in Liminal Settings Leading to Corruption: Evidence from an Experimental Approach" Society for Business Ethics Conference, Seattle, WA (2022)

"A Cognitive Approach to the Problem of Corruption," Society for Business Ethics Conference, Vancouver (2020)