

# Carlos I. Estévez Mendoza

---

[CUNEF UNIVERSIDAD](#)  
Almansa 101, 28040 Madrid Spain  
[carlos.estevez@cunef.edu](mailto:carlos.estevez@cunef.edu)  
[CUNEF Website](#)  
[Google Scholar](#)  
[ORCID](#)

---

## EMPLOYMENT

Lecturer, Dept. of Business Management, CUNEF Universidad

Visiting Academic at Trinity Business School (Trinity College Dublin) (2020) and The Busch School of Business (Catholic University of America, Washington, D.C.) (2025), and Lecturer at Complutense University of Madrid (2012.).

Before joining academia, he advised a wide range of companies from different industries, in various countries, on projects related to strategic management, human capital, digitization processes, and organizational design.

## EDUCATION

BSc. In Economics. Minor in Monetary Policy and Public Sector (Universidad Complutense de Madrid, 1997)

Executive MBA (IESE Business School – Universidad de Navarra, 2010)

PhD in Business Administration and Management (Universidad Complutense de Madrid, 2019)

## FIELDS OF INTEREST

Corporate governance, Strategy, Business Ethics, Business Economics

## PUBLICATIONS

Danvila-del-Valle, I., Estévez-Mendoza, C., & Lara, F. J. (2019). Human resources training: A bibliometric analysis. *Journal of Business Research*, 101, 627-636.

Estévez-Mendoza, C., & Montoro-Sánchez, Á. (2024). Exploring the relationship between innovation and corporate governance. *Technological Forecasting and Social Change*, 209, 123784.

Estevez-Mendoza, C., & Infante, J. (2025). Evolution and relevance of research on Environmental, Social, and Governance factors. *Corporate Social Responsibility and Environmental Management*, 32(2), 1545-1566.

Estévez-Mendoza, C. (2023). Gobierno corporativo e inversión socialmente responsable: un análisis bibliométrico. In *Inversiones socialmente responsables* (pp. 13-29). McGraw-Hill USA.

Montoro Sánchez, M. Á., & Mendoza, C. E. (2024). Investigación sobre la financiación del emprendimiento. *Economía industrial*, 432, 21-38.

Infante, J., & Estevez-Mendoza, C. (2024). Investor attitudes and preferences toward climate change and sustainable investments: a bibliometric analysis. In *Climate change and finance: navigating the challenges and opportunities in capital markets* (pp. 75-101). Cham: Springer Nature Switzerland.

Estevez-Mendoza, C. (2022). Is it all said on diversity?: A bibliometric study of research literature on diversity in management. In *Global perspectives on maintaining gender, age, and religious diversity in the workplace* (pp. 1-29). IGI Global Scientific Publishing.

MONTORO-SÁNCHEZ, M. Á., & ESTÉVEZ-MENDOZA, C. (2021). Diversidad en el gobierno corporativo. Análisis configuracional de la presencia de mujeres en los consejos de administración. *Economía industrial*, 419, 41-53.

## **SELECTED ACADEMIC HONOURS AND GRANTS**

Research grant 2021-126516NB-100 MCIN / AEI /10.13039/501100011033/ FEDER, UE