

JOSÉ IGNACIO MORALES PLAZA.

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• **Working Experience:**

**June 2019 – CEO. Via Célere. (Madrid, Spain).
Today**

- **Via Célere (VC) is the largest home builder in Spain, with a landbank for more than 26.000 units and Gross Asset Value of 2,2 Bn EUR.** VC is currently developing and commercializing more than 12.000 units in Spain and Portugal.
- **VC is a private equity backed up company.** VC currently has above 500+ employees with operations that cover all the steps in the supply chain: from the acquisition of the land plot, management and design of the product, construction, commercialization and, finally, post-sales services.
- **Via Célere is the outcome of the integration of several different real estate companies (San José, Parquesol, Dos Puntos, Via Célere and AELCA).** It is the result of a build-up story in the Spanish real estate sector to create the market leader of the industry. The company has raised more than 2 Bn EUR of debt as of 2019: corporate facilities (350 Mn EUR) and development and land loans (1.650 Mn EUR).
- **Board Member of Via Célere.**

**Dec 2005 –
July 2018**

- **Board member of different companies & sectors.** As a board member and part of the different committees of the boards (audit, finance & investments and compliance) I have assisted management to develop further the businesses, to implement strategic plans and follow up the different contributions of the subsidiaries to the overall performance of the Groups.
 - **Sener Ingeniería & Sistemas, S.A. Board Director.** Member of the Financial and Audit Committee and the Financial Committee. (June 2016 – June 2018). Bilbao Area, Spain. Industry: Engineering & Construction, Energy, Civil, Aerospace and Naval services. Ownership: Familia Sendagorta (Spain). Largest privately-owned engineering firm in Iberia.
 - **Industria de Turbo Propulsores S.A. Board Director.** Member of the Financial and Audit Committee. (April 2010 – December 2017). Bilbao Area, Spain. Partner: Rolls Royce (UK). Industry: Aerospace, Defense services and Manufacturing. Largest defense manufacturer in Spain and top 5 in Europe.
 - **Torresol Energy Investments, S.A. Board Director.** Member of the Financial and Audit Committee. (March 2008 – June 2018). Madrid Area, Spain. Partner: Sovereign Fund Masdar / Mubadala (UAE). Industry: Renewable Energy. More than 1.1 Bn EUR invested in thermo-solar assets.
 - **Zabalgardi S.A. Board Director.** (June 2010 – June 2018). Bilbao Area, Spain. Partner: FCC & Diputación Vizcaya (Spain). Industry: Renewable Energy.
 - **Re-Refino Ltd. (RRF) Board Director.** (October 2013 – June 2018). Rio de Janeiro Area, Brazil. Partner: Petrobras (Brazil). Industry: Renewable Energy & Environmental Services.
 - **Corporacion Masaveu, S.A, Cementos Tudela Veguin, S.A., Masaveu Inmobiliaria, S.A., and Masaveu Bodegas, S.A** (October 2011 – March 2018) **Board Director.** Madrid Area, Spain. Ownership: Familia Masaveu (Spain). Industry: Construction, Energy, Financial Services. Largest privately-owned conglomerate in Spain with an equity value above 3 Bn EUR.

**Nov. 2018 – Corporate Chief Financial Officer & Head of Business Development. Via Célere. (Madrid, Spain).
June 2019**

- Responsible for the whole financial performance of the Group. Responsible of a group of over 40 people within the financial department. In charge of the Tax department, Administration, Finance, Treasury, Reporting & Consolidation and Business Development. Direct reporting to the CEO & Executive Chairman of the Group.
- Responsible for the preparation of the company for a future IPO. Full responsibility over the preparation of the company for going public.
- Member of the Executive Committee and the Investment Committee of the Group. Negotiations for acquisitions, land sales, financing at operating and corporate levels are within the responsibilities of the job.

**Nov. 2015 – Head of Strategy, Business Development & Affiliates. Sener Grupo de Ingeniería. (Madrid, Spain).
Sept. 2018**

- Sener Group is the leading and the largest multi-business privately owned engineering firm in Spain, with operations in more than 20 countries, a turnover over 1.400 EUR Mn and more than 7.000 employees.

- Head of Strategy for the whole Sener Group. Responsible for the development of strategies in the different businesses, including proposals for organic, non-organic growth as well as divestments in the different fields. In December 2017, we executed the divestment in ITP, selling our 53% stake to Rolls Royce for more than 720 Mn EUR. This has been the most successful divestment transaction of Sener in the history of the company and we led the transaction from the announcement to the final negotiation.
- Responsible for Business Development at Group level. Full responsibility over the development of the Group through organic and non-organic alternatives for the engineering, aeronautics and energy & environmental sector.

Dec 2005 – April 2015 **Corporate Chief Financial Officer. Sener Grupo de Ingeniería. (Madrid, Spain).**

- Responsible for the financial function of the Group with a team of over 100 people. In charge of the Legal, & Tax department, Administration, Finance, Treasury and Business Development. Direct reporting to the CEO & Executive Chairman of the Sener Group.
- Responsible for the fund raising of the Group, from an equity and debt point of view. As the Corporate CFO, I had full responsibility in the structuring and execution of all financing solutions requested by the business. We have raised over 1,3 Bn. EUR in project finance for our own new developments and we have very active participated in the efforts of debt raising for our customers / partners in several projects worldwide within the engineering business. We have as well, designed ad hoc financing complex non-recourse solutions for the increase of our stake in ITP for more than 300 Mn EUR. From an equity point of view, we have identified and developed a network of relationships with different partners to jointly develop some new ventures (Torresol Energy Investments with the sovereign fund of Abu Dhabi, Mubadala, Rolls Royce in the aeronautics business, Mitsubishi and Acciona in renewable energy, etc.).
- Responsible of worldwide Risk Management and Control of the Group. This function includes from the definition of risk management standards to the direct participation in the negotiations of major contracts.

Jan 2000 – Dec 2005 **Senior Financial Analyst. BBVA Bolsa (Madrid, Spain).**

- Head of the European Consumption Team (*Retail*, Pharmaceutical, Chemical, Biotech, Media, Food & Beverages and *Small Caps*). Ranked by a broad portfolio of national & international clients.
- Merits: Ranked #1 in *Healthcare* by the main fund management firms in Spain (BSCH, BBVA, B. Popular, B. Sabadell, Invercaixa, MSDW, Ibercaja). Analyst ranked internationally: Institutional Investor and Exel-Reuters. Awarded as best Spanish analyst for the Healthcare sector and among Top ten analyst of the Spanish market (Actualidad Económica 2002).
- Coordination of the work of the team of analysts with other departments of the Bank: BBVA industrial portfolio, Equity Origination, IPOs, and *Corporate Finance*. The position required the combination of technical skills (research valuations) and commercial skills. I had the opportunity to work in more than a dozen IPOs in the European market.

April 2000 – Dec 2000 **International Senior Consultant. Roche, Inc., Nutley, (NJ, USA). Corporate Audit.**

- Team-leader of operational/IS Audits throughout Roche's four divisions. Areas reviewed: finance, marketing and sales, manufacturing, outsourced functions, construction projects, R&D, purchasing and selling and pricing.

May 1999 – April 2000 **International Senior Consultant. Roche. Basel (Switzerland). Corporate Audit.**

- Team-leader of different audits performed worldwide. Eastern & Western Europe, USA, South America, Asia, Japan. Reviews of business processes on affiliates and headquarters. Instructor of audit methodology. Global Supervisor of construction projects within the Roche finance function.

Sept 1996 – May 1999 **Senior Supervisor IV. PricewaterhouseCoopers. Madrid (Spain).**

- Team-leader of financial audits. Used to work with IAS and US GAAPS. Auditor in charge of the reviews of multinational companies from different sectors (industrial, construction, basic materials and services). Responsible of studies on the Spanish economy. Promoted twice on an accelerated basis.
- Team leader of international Non-profit organizations audit reviews. South America (Nicaragua, El Salvador Dominican Republic) and Africa (Namibia and Tunisia).

- **Education:**

- 2015** **Certificate in Strategy & Scenario Planning. University of Oxford. Said School of Business.** A.T. Kearny Oxford Scenarios Programme. A.T. Kearny Global Business Policy Council.
- 2011** **Ph.D. in Economy. Universidad Complutense de Madrid.** Business Administration. Thesis: Renewable Energy (valuation, financing & regulation). Grade: Summa cum laude by unanimous decision.
- 2002-04** **Master in Business Administration. (EMBA). IESE Business School.** Universidad de Navarra. First Bilingual Promotion. Ranked #1 in Dean List.
- 1997** **National Merit Award as Best Student of Business Administration.** Promotion 1992-1997. University Autónoma of Madrid (Spain).
- 1992-97** **Bachelor of Science in Business Administration.** Universidad Autónoma of Madrid (Spain). Grade average A+ with honors. Member of the special project "Cooperación Educativa".

- **Other**

Languages **Spanish** (Native) & **English** (Very fluent. More 20 yrs. experience in a fully English working environment).

- **Other professional activities & merits**

- **Award as "Top 100 Best CFOs in Spain"**. Ranking KPMG - Actualidad Económica. Years 2014 & 2015 & 2018.
- **Award 'Project Finance Deal of the Year 2009'**. Renewable Energy & Clean Tech. Euromoney.
- **Member of the Management Committee of CIIA® (Certified International Investment Analyst) and Member of the Certification and Management Committee of CEVE® (Certificado de Experto en Valoración de Empresas) and at the Spanish Financial Analyst Institute (IEAF).**
- **Associate Professor in Instituto de Empresa Business School (Master in Finance & Master in Advanced Finance. Year 2009 to Present), and CUNEF (Colegio Universitario de Estudios Financieros).** Associated Professor in the Master in Finance and Master in Valuation and Financial Management. Years 2009 to Present.
- **Co-Founder and former investor of Pangaea Oncology** biotech (traded Company in the Spanish MAB). Investor and responsible of the structuring of two LBOs in the real estate and construction sectors.